



# West Virginia Food is Medicine Quarterly Coalition meeting

January 29<sup>th</sup>, 2026



# Welcome!

Thank you for joining us for our  
**January meeting!**

Please drop your name,  
organization, and your county  
over in the chat!

If you can keep your cameras on  
we'd love to see your faces! But  
either way, we're happy you're  
here with us!

# Agenda

## 2025 Member Highlights

### Coalition updates

- FIM Bill!
- State FIM Opportunities
- Relationship Building & Outreach
- Current & Future Projects
- Coalition Membership & Governance
- Save the Dates

### 2026 priorities

### Close Out



# Highlights from 2025

- Before we look ahead, we're going to look back.
- **Let's break out!**
  - Once in the breakout room, share name + organization
  - Discuss: What's one Food is Medicine highlight you have from 2025?
    - Ex. Can be something you or your organization did, something you participated in, or something you heard about and admire
- We encourage you to add your group's highlights to the main chat when we reconvene!



# Highlights from 2025 (report out)

- Themes:

- Statewide coalition momentum and growth
- Increased clinical partnerships and FIM care delivery integration
- Diverse nutrition education and culinary medicine programming
- Increased FIM access models and pilots across WV
- Strengthening connections with local farmers through produce prescription programs
- Scaling FARMacyWV programming
- Improved financing and material supports for patients
- More confidence in reach, participation, and visibility of FIM



# FIM Bill Introduced - [SB 562](#)

(b) Authority. – The Department of Human Services, through the Bureau for Medical Services, shall permit and encourage Medicaid managed care organizations to offer Food Is Medicine services within the state Medicaid program, as authorized under Medicaid regulations with existing and future managed care contracts.

- Introduced 1/21
- Prioritizes local food
- Spectrum of services
- BMS manages oversight and implementation

## Allowable Services

- nutrition-related case management
- nutrition counseling
- medically tailored meals
- nutrition prescriptions
- grocery provisions

FEDERAL POLICY

[Produce Prescription for Veterans Act](#) Introduced Tuesday!

## How to Support

- Local Food and Farm Advocacy Day Feb 17th!!
- Help identify farmer and health care provider champions – email us!
- SHARE PROGRAM OUTCOMES WITH US!
- Look out for our forthcoming email about the bill

# State FIM Opportunities

## Rural Health Transformation Program Awarded to WV (\$199,476,099)

- Personal Health Accelerator Initiative includes providing access to Food is Medicine programs

## Food is Medicine State Officer Program Announced!

*Rockefeller + Builders Vision + Center for Health Care Strategies*

- Funding 3-year position within a state agency to advance FIM
- Only 10 states get chosen!
- State agencies must be the applicant

## How are we supporting?

- Advocating for WV to apply to FIM State Officer Program
- Co-chairs contacted the BMS and DOH to offer the Coalition's support in drafting a letter of interest – due Feb 27th

## Rural Health Transformation (RHT) Program



### FUNDING ANNOUNCEMENT



## Food is Medicine State Officer Program

- January 15, 2026  
Funding Announcement released
- February 27, 2026, 5 PM ET  
Letter of Intent due
- March 23, 2026  
Invitation to apply via a Request for Proposal
- May 1, 2026, 5 PM ET  
Final proposal due
- June 2026  
Program begins

Made possible through a joint philanthropic initiative funded by The Rockefeller Foundation and Builders Vision, hosted by RF Catalytic Capital, Inc.



# Relationship Building & Outreach

## Small Farms Conference Presentation (Upcoming: Feb 28th)

- [Registration Link](#) (free of charge)

## WV State Health Officer, Dr. Mark McDaniel (Jan)

- Introduced FIM and discussed pathways for expanding access

## Medicaid Deputy Commissioner, Gary Knight (Dec)

- Discussed In Lieu Of Services pathway for reimbursement of FIM

## Joint Committee on Health (Dec – Interim Presentation)

- FIM Overview, intro to coalition, WV FIM programs, policy pathways for sustainable funding



# Current & Future Projects

WV FIM Policy Scan (Partnership with Facing Hunger): Publishing late Feb

Coalition Strategic Planning w/ Steering Committee: Late March

## WV Landscape Scan/State Plan

- Spring: Data collection planning March
- Summer: Data collection
- Fall: Analysis
- Late Dec: State Plan Released

**Committees & Workgroups will likely launch to implement Strategic Plan**

Community Care Hub Plan (Partnership with Facing Hunger): early March

- Interviewing health plan reps: early Feb
- Interviewing key FIM programs: mid Feb
- Draft outline of core operational services: late March



# Coalition Membership & Governance

## New membership protocol – [Please complete the form](#)

- Lives on the website ([www.wvfim.org](http://www.wvfim.org)) – Takes 5-10 mins to complete
- Members are entitled to have their logos displayed on our site. Please email png files to [wvfimcoalition@gmail.com](mailto:wvfimcoalition@gmail.com) after completing the survey.

## Steering Committee Restructuring – In Development

- Developing new SC criteria for our evolving coalition
- ALL MEMBERS WILL BE INVITED TO APPLY IN FEBRUARY
- 10-15 members

## Letters of Support Policy

- We will provide LOSs to Coalition members as long as:
  - The grant proposal aligns with the Coalition mission and vision, and
  - Requests are submitted at least one week before its due date.



# Save the Dates!!

February 17th: [Local Food and Farms Day @ Capital](#)

February 26th–28th: [Small Farms Conference](#)

WVFIMC 2026 Meeting schedule (invites forthcoming)

- April 30<sup>th</sup>
- July 30<sup>th</sup>
- Week of October 26<sup>th</sup> (in-person)

## National Events

- [FIM in Oncology Care Symposium](#) on March 12 (virtual)
- [Food is Medicine Summit](#): May 5–6 (Chicago)
- [FIMCON 2026](#): June 1–2 (DC)



# 2026 Priorities

- We're going back to our breakout rooms from earlier to workshop other critical priorities for 2026
  - Instructions:
    - Prompt: “What do you want the coalition to prioritize in 2026, and how do you want to be involved?”
    - Assign a notetaker
    - Discuss and workshop your 2026 priorities
    - Drop your notes in the main chat when we reconvene or email them to [wvfimcoalition@gmail.com](mailto:wvfimcoalition@gmail.com)



# 2026 Priorities (Report out)

- Themes:

- Build sustainable momentum and support
- Improved infrastructure to better coordinate with growers
- More opportunities for education and shared learning
- Standardizing statewide data collection
- Build a “collective voice”
- Relationship building, coordination, and collaboration
- Policy and legislative advocacy to support FIM for all
- Mechanisms for transportation and delivery
- Funding support and advocacy



# Next steps

- Does your organization have analyzed, outcome-oriented data related to FIM programming? If so, it could be useful to our **WV Landscape Scan/State Plan!**
- Email data (with all protected health information removed) to [wvfimcoalition@gmail.com](mailto:wvfimcoalition@gmail.com)



# Next steps

- Please drop your 2026 priorities in the chat! Or email to [wvfimcoalition@gmail.com](mailto:wvfimcoalition@gmail.com)
- Q2 Meeting date: Thursday April 30<sup>th</sup> at 2pm (zoom)
- Future meetings:
  - Topics you would like to see addressed? Have events or resources you want us to highlight?
    - Email [wvfimcoalition@gmail.com](mailto:wvfimcoalition@gmail.com)
- Follow up materials from today's meeting will be distributed, including the deck and meeting recording, via email by 2/6.



# Thank you for joining!

Aetna Better Health of West Virginia  
American Dairy Association Mideast  
Appalachian Regional Healthcare  
B&R Farm Produce  
Belington Clinic  
Black by God  
Boone Memorial Health  
Camden on Gauley Medical Center, Inc.  
Community Care of West Virginia  
Depression Connection  
Ebenezer Medical Outreach  
Family Resource Network of the Panhandle  
FamilyCare Health Centers  
FARMacy WV: Prescriptions for Produce  
Health Care without Harm  
Integrated Health Centers of West Virginia  
Jericho House  
Made With Love Cannery  
Marshall University  
Memorial Health System  
MHC Accountable Care Organization, LLC (MHC ACO)  
Mid-Ohio Valley Rural Health Alliance  
Minnie Hamilton Health System  
Morgan County Starting Points  
Mountaineer Food Bank  
New River Health

Nourish WV  
Pallottine Foundation of Huntington  
Potomac Valley Hospital  
Refresh Appalachia (Coalfield Development)  
Roane General Hospital  
Rural Action  
Self  
Sisters Health Foundation  
Southern West Virginia Health System (SWVHS)  
The Health Plan  
Vandalia Health Network  
VCG and Project WV  
Wellpoint WV  
West Virginia Clinical & Translational Science Institute  
West Virginia Department of Agriculture  
West Virginia Department of Health  
West Virginia State University  
West Virginia University  
West Virginia University Extension  
West Virginia University Extension Family Nutrition Program  
West Virginia University Institute for Community & Rural Health  
Williamson Farmers Market  
WV Primary Care Association  
WVU Cancer Prevention and Control  
WVU Medicine  
WVU Medicine / Farm To You  
WVU Medicine Population Health Services

