

# Scaling Food is Medicine through a Community Care Hub

## Introduction

West Virginia is ready to make Food is Medicine (FIM) a key part of healthcare. To do this, food providers need business, compliance, and technology systems that meet healthcare rules. Instead of building these systems again and again, a single Community Care Hub (CCH) can support FIM providers across the state. The hub would help providers meet healthcare standards while protecting the local relationships and food sourcing that define FIM in West Virginia. It would also help ensure patients are matched to the program that best fits their needs and location.

## How it Works:



## What is a Community Care Hub (CCH)?

A CCH is a community-focused organization that leads, coordinates, and supports a network of community-based organizations (CBOs) to deliver health-related services in a standardized, scalable, and contract-ready way. A CCH has four main elements:

- 1 Strategy and Governance:** The CCH fosters inclusive governance empowering communities to shape, pursue, and accomplish meaningful strategic objectives.
- 2 Business and Technology Infrastructure:** The CCH ensures secure, accessible, and efficient infrastructure to support communication, service delivery, reporting, and payment among payers, providers, and community-based organizations.
- 3 Data, Performance and Impact:** Organizations gather, organize, and share data to understand the people they serve, track progress, show results, and improve services.
- 4 Community Care Network:** The hub supports a wide array of FIM providers that can serve West Virginians across the state.